

### Halilit introduce Glo Pals & Buki France

Lighting up their pre-school selection, Halilit are thrilled to introduce Glo Pals, the collectible bath time and sensory social media sensation! Already selling millions of units in the USA, this innovative sensory play brand is now available in the UK.

Glo Pals feature six collectible companions, each paired with colour-coordinated light-up cubes that activate when placed in water, illuminating their adorable faces. Simply drop a light-up cube into the water and watch it glow, then then give it a little shake dry to make bath time fun time! The six different colours are ideal for creating different moods - children can enjoy Party Pal's colour-changing glow for bath time excitement or opt for their favourite tranquil colour to create a calming environment.

Alongside the characters and cubes, the Glo Pals Sensory Jar is another standout product in the range. Available in four different colours, these jars glow beautifully when filled with water, offering a portable, calming space for children aged 18 months and up. With an ergonomic handle for easy carrying and the ability to change light colours by tapping the jar, this innovative product is perfect for both creative play and to help regulate moments of sensory overwhelm.

Also seeing success in the preschool arena, the delightful Jellystone Designs collection continues to go from strength to strength with the DIY Calm Down Bottles rapidly becoming established as bestsellers. These customizable bottles, available in themes such as Unicorns, Galaxy, and the brand-new 'Glow in the Dark', allow children to create their own mesmerizing sensory experience. Just add water and watch the soothing drift of treasures, helping little ones regain focus, composure, and calm. These easy to carry calming aids can be refilled endless times with a choice of ready-made refill kits or a child's own choice of contents.

Core preschool ranges such as Halilit Music and Edushape also offer retailers a great opportunity to help preschoolers learn through play, with impulse led items such as the Egg Shakers and Maracitos, Mighty Fliers and Mighty Minis continuing to fly off shelves.

Having acquired the distribution rights to Buki France last year, the brand's success continues, particularly in its creative activity lines. Perfect for keeping older girls involved in age-appropriate play, the Professional Studio range introduces children aged 8+ to engaging activities such as fashion designing ('Mode' and 'Mode Deluxe') nail art and hair styling. Hobby kits such as the Knitting Set and Scoubidou Kit are also great for honing skills and offering screen-free, wholesome fun.



For more information on any of the brands offered by Halilit, please contact [sales@halilit.co.uk](mailto:sales@halilit.co.uk) or call 01254 872454.