



For Immediate Release

## **LEARNING RESOURCES® EXPANDS NUMBERBLOCKS LICENSED TOY RANGE WITH FIGURES, PUZZLES, PLUSH, AND MORE**

See the on-screen magic of the CBeebies TV series brought to life with new Numberblocks figures, plush, puzzles and games, available now

(January 2023) Learning Resources brings even more of the on-screen magic of the CBeebies series Numberblocks to life in the hands and imaginations of children with an exciting range of new toys for 2023 including figures, plush, puzzles, games, and more.



## AVAILABLE NOW FOR 2023:



The new sets of **Numberblocks Figures** bring the characters to life in the hands and imaginations of children. Each figure has the true-to-character features and is true to scale, so children can play out their favourite episodes or create their own imaginative play adventures in Numberland. The figures have posable arms for dynamic play and can stand on their own for creating Numberblocks displays. Discover Numberblocks Friends One to Five, Numberblocks One and Two Bike Adventure, and Numberblocks Four and the Terrible Twos.



Our high quality **Numberblocks plush toys** are ready for lots of hugs, snuggles and imaginative play. Children will love the true-to-character features they know and love from the series. And because everything is better with two, One and Two and Three and Four Playful Pals are in pairs and have hook-and-loop fastenings so they can hold hands. Discover Numberblock One, Numberblocks One and Two Playful Pals, and Numberblocks Three and Four Playful Pals.



Perfect for independent learning through hands-on play, our **Numberblocks educational jigsaw puzzles** reinforce the early years maths concepts shown in the TV series through fun puzzle play. The Numberblocks Counting Puzzle Set and Numberblocks Adding and Subtracting Puzzle Set are self-correcting, which encourages children to learn independently. Made from durable card, the chunky pieces are easy for little hands to hold and place. Explore numbers with the Numberblocks Counting Puzzle Set, Numberblocks Adding and Subtracting Puzzle Set, and Numberblocks Sequencing Puzzle.



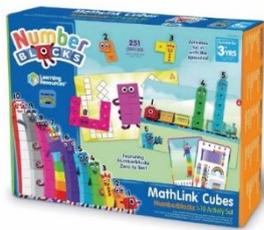
With the **Numberblocks Memory Match Game**, children can build memory skills and number sense while practising early maths concepts with the friendly Numberblocks. Children have fun finding and pairing their favourite Numberblocks and companions with this fun update on a classic childhood game. There are 4 ways to match: by Numberblocks; Numberblob; Number Fun; and Numberling.

There's so much more to explore and learn with these best-selling and multi award-winning Numberblocks products:



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Now children can create their own masterpieces inspired by the popular Numberblocks Stampoline Park episode using the **Numberblocks Stampoline Park Stamp Activity Set**. This arts and crafts kit includes 20 stamps to create the Numberblocks, and 12 uniquely shaped ink pads; 10 with Numberblocks colours, and 2 additional large ink pads (red and black) to create facial features. The inks are washable, the stamps are easy to wipe clean, and all the pieces store neatly inside the convenient storage box with carry handle, so the stamps and ink pads are always ready for creative fun.



Recreate the Numberblocks One to Twenty in all the ways shown in the BAFTA award-winning TV series using these two multi award-winning **MathLink® Cubes Numberblocks Activity Sets (1-10 and 11-20)**. The first set has everything children need to build the Numberblocks One to Ten using special edition MathLink Cubes, plus 30 fun hands-on activities related to selected episodes that help young children build number sense.



As children recreate their very own **Numberblocks Eleven to Twenty** using the set's MathLink Cubes and exclusive character accessories, and complete a further 30 activities, they build on the skills developed using the first set and deepen their understanding of essential early years maths concepts.



Count, sort, pattern, play, and learn with the **Numberblocks Numberblob Counters**. The Numberblobs are the fun-loving friends that help the Numberblocks show young children the magic behind numbers. This set includes 120 colourful Numberblobs Counters in 12 colours that match the Numberblocks One to Ten.

*For more information, visit [www.learningresources.co.uk](http://www.learningresources.co.uk).*

**These Numberblocks products are available at the following recommended retail prices\*:**

Numberblocks Friends One to Five	£17.50
Numberblocks One and Two Bike Adventure	£10.00
Numberblocks Four and the Terrible Twos	10.00
Numberblock One	£10.00
Numberblocks One and Two Playful Pals	£21.95
Numberblocks Three and Four Playful Pals	£30.00
Numberblocks Counting Puzzle Set	£12.50
Numberblocks Adding and Subtracting Puzzle Set	£12.50
Numberblocks Sequencing Puzzle	£12.50
Numberblocks Memory Match Game	£10.00
Numberblocks Stampoline Park Activity Set:	£28.50
MathLink® Cubes Numberblocks 1-10 Activity Set	£25.96
MathLink® Cubes Numberblocks 11-20 Activity Set	£35.95
Numberblocks Numberblobs Counters	£16.96

**Stockist details:** Learning Resources toys, games, and teaching resources are available at Learningresources.co.uk, Amazon.co.uk, and selected well-known high-street and independent retailers countrywide.

**Notes to editors:**

- Product information and images can be downloaded at:  
<https://www.pressfix.co/learning-resources>
- Non-returnable product samples are available on request. Please contact  
[NicoleSparrow@learning-resources.co.uk](mailto:NicoleSparrow@learning-resources.co.uk)
- \*Prices are correct at time of issue and may be subject to change without notice.

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**ABOUT LEARNING RESOURCES®:**

We're Learning Resources®, and learning is where we play! With nearly 40 years of experience, our family-owned company's mission is to offer children educational toys for infinite inspiration to succeed in school and beyond. From ABCs and 123s to fine motor, coding and STEM, our award-winning products help children discover countless ways to develop a lifelong love of learning while they build new skills. That's why our products are recommended by teachers, trusted by parents, and loved by children. In 2022, Learning Resources expanded this dedication to learning and enrichment with Brightkins, a line of interactive pet training tools and toys that help families discover bright ways for pets to play!

**ABOUT NUMBERBLOCKS**

Numberblocks is the BAFTA award-winning revolutionary maths brand created by Joe Elliot and made by Blue Zoo Animation Studio. Numberblocks uses humour, music, inventive animation, delightful characters, and engaging storylines to show children up to the age of six how numbers work. Numberblocks content is viewed globally by millions of children via platforms including BBC iPlayer, Netflix, and YouTube and available in chart-topping games on the app stores. For more information, please visit [www.learningblocks.tv](http://www.learningblocks.tv)

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