

## CROSSIP LAUNCH LIMITED EDITION RICH BERRY FLAVOUR

CROSSIP, the innovative non-alcoholic spirits producer, have created a new limited edition flavour, Rich Berry.

The perfect winter warmer, Rich Berry features luxurious rich florals of damson and blackberry, backed up with a brute force of sour cherry. These bold flavours are then intricately spiced with clove, nutmeg and cinnamon. Weaved into this complex liquid are floral notes of raspberry, eucalyptus and the bitter notes of wormwood and gentian.



For the perfect simple serve, CROSSIP recommends enjoying Rich Berry as a Mulled Apple Toddy. This is created by mixing 25ml of Rich Berry with 150ml of hot apple juice and a dash of lemon juice.

CROSSIP was founded by award winning mixologist Carl Anthony Brown. Inspired by his love for cocktails, his passion for fitness and support for mental health issues, Carl was driven to design a better tasting alcohol-free drink.

Made from botanical ingredients and boasting superior flavour and body the CROSSIP range features three distinct flavours, Pure Hibiscus, Fresh Citrus and Dandy Smoke.

Unapologetically bold, rather than replicating the taste of alcohol spirits CROSSIP has the mature mouthfeel and flavour profile typically associated with alcohol and therefore can be used to create sophisticated tasting cocktails or simply added to a mixer to add depth and texture.

Carl extended the collection by creating Rich Berry as a one-off limited production run. He commented: "For CROSSIP's first limited edition flavour, our goal was to create a spirit that could be used to make delectable, full-bodied winter warmer cocktails.

"Rich Berry still boasts the same signature mouthfeel of Fresh, Pure and Dandy, but we wanted to push the boat out on flavour. Totally distinctive from CROSSIP's core three spirits, Rich Berry draws on the deep colours and intense flavours from dark fruits with a sour kick to give a unique taste experience."

Rich Berry is available from November 1, directly through the [CROSSIP website](#), priced at £22 for a 50cl bottle.

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