



MEET THE CODING CRITTERS® MAGICODERS, YOUR MAGICAL CODING FRIENDS FROM LEARNING RESOURCES®

Skye the Unicorn and Blazer the Dragon make learning the *fundamentals* of coding magical for preschoolers



Children embark on a magical adventure with the Coding Critters MagiCoders interactive pets that encourage endless imaginative play through fun-filled coding activities.

These award-winning interactive coding robot pets join Learning Resources' range of coding robots that help children learn the fundamentals of coding through hands-on play. Children ages four and up can explore STEM concepts through whimsical storytelling as they cast spells with magical coding wands, and build hands-on skills, completely screen-free.

The magical journey with the new MagiCoders begins right out of the box as kids use their imagination to learn the fundamentals of coding. They simply press the magic wand's arrow keys to enter code sequences that move Skye or Blazer forward, backward, left or right, creating an interactive coding experience with every spell that is cast.

Spell Mode allows kids to 'train' their pets to sing, make fun sounds, dance around, light up in different colours, and 'magically' follow objects like the wand, a ball, or even their hand. MagiCoders also includes a full-colour coding spell book filled with screen-free activities and playful adventures for children to follow while showcasing their newfound skills.

Learning Resources Ltd. 51A Bergen Way, King's Lynn, Norfolk, PE30 2JG, UK

Contact: NicoleSparrow@learning-resources.co.uk

All of the toys we create at Learning Resources are magical in the way they help encourage a child's lifelong love of learning, and MagiCoders introduces a way to feel like they are training their own pet dragon or unicorn in a whole new world of screen-free magic fun. We could not be happier to introduce preschoolers to Skye and Blazer, as they creatively teach early STEM skills through a spell-binding combination of imaginative play and hands-on learning.

Have a blast while discovering the magic of coding when playing with a variety of features found in each 22-piece interactive playset. Children can programme Skye to reach the end of the rainbow, launch shooting stars with the star launcher, or use their creative coding abilities to design their own fantasy challenges in Code Mode. Follow along to the adventures of Blazer the Dragon as this fiery dragon storms the castle, tosses fireballs from a catapult, and more.

For more information, visit www.learningresources.co.uk

The Coding Critters MagiCoders interactive coding robot pets are priced at £52.50* each and are available at www.learningresources.co.uk, Amazon, and selected well-known retailers.

NOTES TO EDITORS:

- Non-returnable product samples are available for testing. To request, please contact: NicoleSparrow@learning-resources.co.uk
- Product information and images can be downloaded at: <https://www.pressfix.co/learning-resources>
- *Prices are correct at time of issue and may be subject to change without notice.

About Learning Resources:

We're Learning Resources®, and we've been helping parents and teachers build generations of amazing kids since 1984. From Maths and Literacy to Coding and STEM, our quality educational toys and games provide children with some of the building blocks they need to succeed in school and develop a lifelong love of learning. Founded in Chicago Illinois, family-owned Learning Resources provides over 1,000 different products to more than 80 countries. Learning Resources Ltd was founded in Kings Lynn, Norfolk in 1994 to serve the European, Middle Eastern, African, and Indian markets.

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