



PRESS RELEASE

Fast, Efficient and Stylish - Dualit Classic & Design Series Kettles *Engineered for longevity and reliability*



Dualit Classic Kettle in Polished - \$199.95

Iconic British brand, Dualit is based in the historic county of West Sussex, creating award-winning, 'best in class' appliances for kitchens across the world.

Adorning kitchen countertops in the UK since the 1950s, Dualit's iconic Classic Toaster has been available in the US since the 1980s from Williams Sonoma, and its trusty sidekick the matching Classic Kettle followed in 2015.



The perfect partner for the Classic Toaster, yet stylish enough to hold its own, the Classic Kettle takes just 90 seconds to boil water for a cup of tea or coffee, with a capacity for boiling up to 6 cups at a time making it a speedy assistant in the kitchen. Its handy cordless 360° swivel base combines design with engineering elegance. The Classic Kettle also features Whisper Boil™ technology, which drastically reduces boiling noise. Tested by the Noise Abatement Society, it's been awarded the international Quiet Mark of approval, making it ideal for open-plan kitchens or a late-night drink.

With a 1.7L capacity, it has two BPA-free measuring windows with cup and litre indicators so only the amount required is boiled along with anti-wobble feet, integral cord storage and boil-dry safety cut-off for peace of mind. The precision engineered Pure Pour™, non-drip spout prevents water dripping onto the kettle or work surface, keeping it clean and shiny. The durable, hinged lid demonstrates Dualit's trademark longevity and reliability, with heatproof ring and finger guard for extra safety.



Dualit Design Series Kettle in Polished with Black Trim - \$129.95

If modern styling is required, the rapid boil Design Series Kettle is a great option. Featuring the same Dualit Patented Pure Pour™ Spout as the Classic model to provide a uniquely smooth (and satisfying) pouring action, its designed to stay clean and shiny. Handy cup level indicators and an illuminated window make gauging water levels simple for maximum efficiency and energy saving, whilst the 360-degree axis power base ensures ease of use. In addition, the push button opening mechanism keeps hands safe from hot steam, as it is not necessary to pull the lid to open it.

ENDS

Stockists

Dualit Classic Kettle available from Williams Sonoma, Macy's, Amazon.com

Dualit Design Series Kettle available from Williams Sonoma, Macy's and Sur La Table

About Dualit

Founded by Max Gort-Barten (CBE) in 1945, the independently owned, third generation family business continues to nurture Max's inventive and entrepreneurial spirit. Best known for its popular Classic Toaster collection, Dualit's most iconic appliance is still hand built in its factory in West Sussex, England. A commitment to innovation, pushing the boundaries and listening to its customers as well as relying on gut instinct to create products that combine reliability, performance and enduring design is Dualit's mission. Invention is key to its success and inspires the Dualit family, which is reflected in over 100 patents (granted, pending or expired), design registrations and trademarks the company currently holds.

For more information, high resolution cut out or lifestyle images, please contact: Olivia Collins or Chloe MacDonagh at Sellers PR on +441962 977 950 or email olivia.collins@sellerspr.com chloe@sellerspr.com