**Available online 4 June 2021**

**DISCOVER 20 WHISKIES THAT CHANGED THE WORLD**

**The Whisky Exchange launches a tasting set that takes you on a journey through the ground-breaking whiskies of the 21st century**

In the two decades since brothers, Sukhinder and Rajbir Singh founded The Whisky Exchange, now the world’s leading fine spirits retailer, the whisky landscape has evolved dramatically. From the meteoric rise of peated styles to the emergence of stellar whiskies from Japan, US, India and Taiwan, it has been quite a journey.

Now Sukhinder and Rajbir invite you to experience that journey with *20 Whiskies that Changed the World*, sharing the whiskies that have had the greatest impact on them, the whisky industry and whisky fans around the globe.

This eye-catching gift set of 20 x 3cl *Perfect Measure* samples tells the story of this transformation in the best way possible – by offering you the chance to taste some of the whiskies that made it happen.

*20 Whiskies that Changed the World* can serve as a delicious whisky cabinet that you dip into to enjoy whenever the mood takes you or as an educational whisky guide. The whiskies are grouped into a selection of four themes – Whisky Revolution*,* Magic of the Cask*,* Peat Makes the World Go RoundandThe New World– accompanied by a tasting book featuring producer profiles, tasting notes, and online tasting videos. The whiskies are arranged in tasting order so you can either enjoy them at your leisure or taste them in four flights alongside the video guides.

Sukhinder Singh says: “In the 1980s, when my brother Rajbir and I were living above and working in The Nest, our parents’ off-licence in north-west London, the world of whisky was very different to the thriving, innovative industry we see today. Whisky was always magical – to us, at least – but the new ideas, innovations, techniques and personalities who have graced the whisky stage so far this millennium have elevated the world of whisky to a new level. We hope people enjoy drinking these whiskies as much as we enjoyed choosing them.”

The *20 Whiskies that Changed the World* Perfect Measure tasting set is available from 31 May 2021 at [thewhiskyexchange.com](https://www.thewhiskyexchange.com/p/53901/patron-anejo-barrel-select-twe-exclusivewww.thewhiskyexchange.com), priced at £160.00.

**Full list of whiskies:**

**Whisky Revolution**

Compass Box Hedonism - Blended Grain Scotch Whisky

Monkey Shoulder The Original - Blended Malt Scotch Whisky

Clynelish 14 Year Old - Highland Single Malt Scotch Whisky

Glenfiddich 15 Year Old - Speyside Single Malt Scotch Whisky

Johnnie Walker Blue Label - Blended Scotch Whisky

**Magic of the Cask**

The Balvenie 12 Year Old DoubleWood - Speyside Single Malt Scotch Whisky

The Macallan 18 Year Old Sherry Cask - Speyside Single Malt Scotch Whisky

The Glendronach 15 Year Old - Highland Single Malt Scotch Whisky

The Dalmore King Alexander III - Highland Single Malt Scotch Whisky

Glenfarclas 105 Cask Strength - Speyside Single Malt Scotch Whisky

**Peat Makes the World Go Round**

Talisker 18 Year Old - Highland Single Malt Scotch Whisky

Springbank 10 Year Old - Campbeltown Single Malt Scotch Whisky

Laphroaig Quarter Cask - Islay Single Malt Scotch Whisky

Lagavulin 16 Year Old - Islay Single Malt Scotch Whisky

Octomore 10 Year Old Fourth Edition - Islay Single Malt Scotch Whisky

**The New World**

The Yamazaki 12 Year Old - Japanese Single Malt Whisky

Nikka Coffey Malt - Japanese Single Grain Whisky

Amrut Fusion - India Single Malt Whisky

Blanton’s Gold- Single Barrel Kentucky Straight Bourbon Whiskey

Michter’s US\*1 Single Barrel Rye - Single Barrel Kentucky Straight Rye Whiskey

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For more information, please contact Abbigale Wallis at The Whisky Exchange: Abbigale@thewhiskyexchange.com / 07557 917665

Download high res images from: <https://bit.ly/3uAF8SS>

ABOUT THE WHISKY EXCHANGE

Founded in 1999, The Whisky Exchange is the leading global retailer of whiskies and fine spirits, with an award-winning online shop and three shops located in the heart of London at Covent Garden, Great Portland Street and London Bridge.

As a family company, The Whisky Exchange believes in excellent products at competitive prices and exceptional service. The company’s philosophy is simple – never rest on your laurels. The team, led by founders and brothers Sukhinder and Rajbir Singh and buyer Dawn Davies MW, is constantly trying to find new products with genuine heritage and quality in all drinks categories, while continuing to innovate and ensure its website and shop are the best in the business. Above all, the company is built on its amazing range and its people, and is responsible for the loyal and ever-expanding fan base from around the world.

The Whisky Exchange in numbers: 4,000 whiskies including 3,000 single malt Scotch whiskies; 500 Cognacs and Armagnacs; 600 rums; 300 gins; 200 bourbons; 150 Tequilas; three shops.

**London Shops**

2 Bedford Street, Covent Garden, London WC2E 9HH / Tel: 020 7100 0088

90-92 Great Portland Street, Fitzrovia, London W1W 7NT / Tel: 020 7100 9888

(New) 88 Borough High Street, London Bridge, London, SE1 1LL / Tel: 020 7631 3888

**Online**

[www.thewhiskyexchange.com](http://www.thewhiskyexchange.com) / Tel: 020 8838 9388