

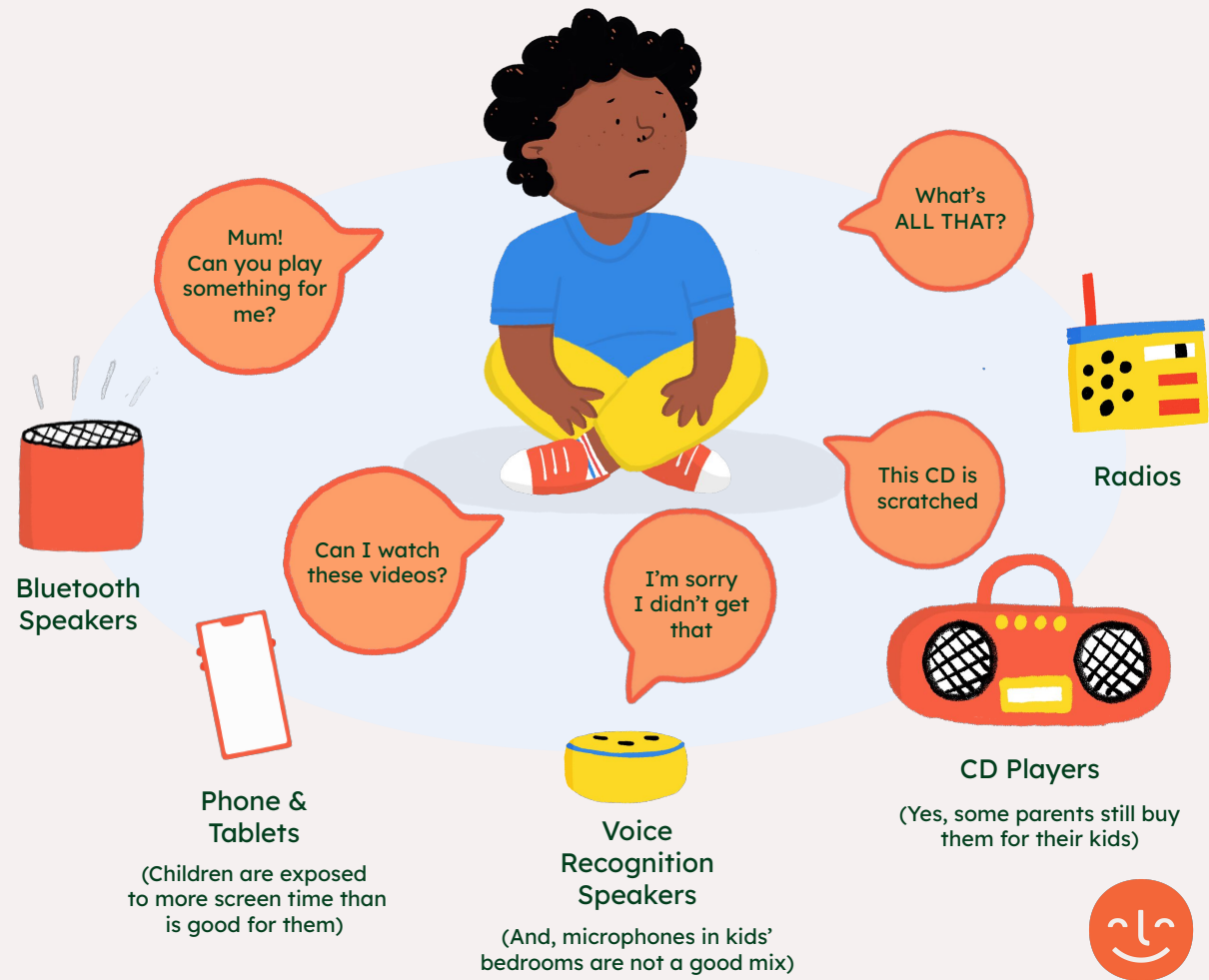
Inspiring audio for
life's greatest adventure.
Childhood.



Here's Yoto

Problem

The audio experience
for kids is broken.



yoto

Solution

Yoto is an audio experience, designed for kids from the ground up.





We make carefully connected audio
players that kids aged 3-12+ control
without using a screen





Yoto Player 3rd Gen

Yoto Player (3rd Generation) opens up kids' creative play to a whole new world of potential. Build independence, inspire imagination and let kids from 3-12 + lead the way through family life.



Acoustically-engineered stereo sound



Bluetooth enabled



Ok-to-way night light and clock



Works with wired & wireless headphones



Room thermometer



Up to 24 hours of play



Capacity 32Gb



11 x 11 x 10.5 cm



Yoto Mini (2024 Edition)

Yoto Mini lets kids explore their imaginations as they explore the world. Kids from 3-12+ use physical cards to explore the best audiobooks, music, activities and educational audio on the move.



Mono sound



Bluetooth enabled



Ok-to-wake clock



Works with wired & wireless headphones



Capacity 32Gb



Up to 14 hours of play



7 x 7 x 4 cm





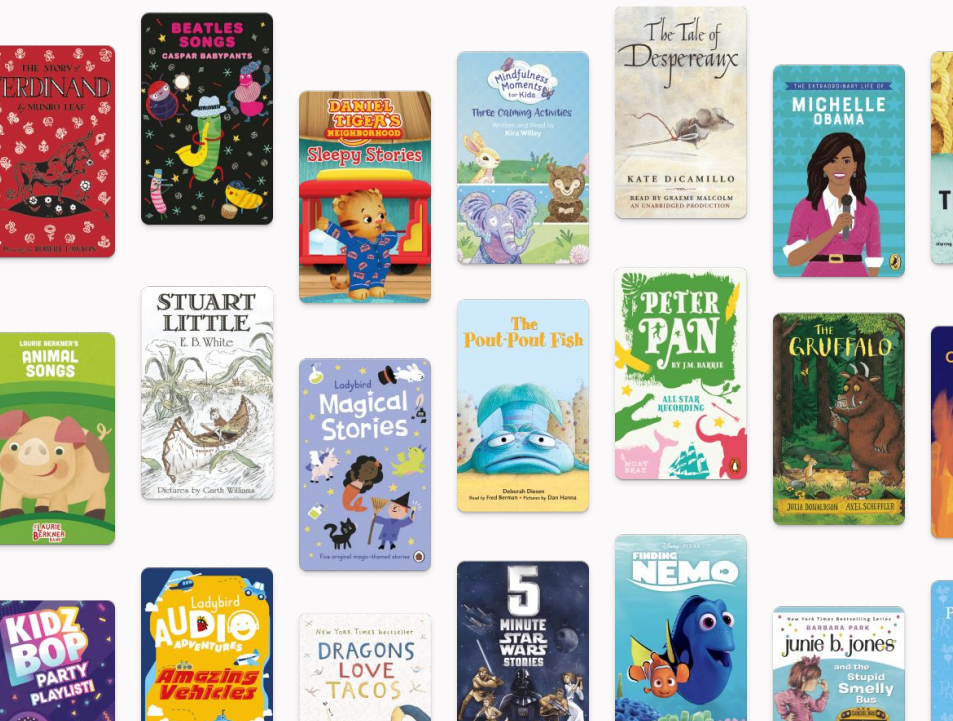
We have a catalogue of audio that
inspires creative play and learning
- simply slot the Yoto Card into your
player, or tap on the parental app





Licensed Content

Licensing the very best in audiobooks, music and educational titles.



Yoto Originals

Yoto Originals is our exclusive IP



A data-driven and customer feedback approach identifies gaps and opportunities for high-quality original content.

yoto

Free parental
app for Apple
and Android

yoto app

Free to download and free to listen.
No Player needed.

Install the Yoto App to hear what Yoto families hear, including soundscapes, sleep sounds, radios, podcasts, timers—a whole world of audio! We update the app regularly so there's always new, free content to enjoy.





What's new for Christmas 2024?



Harry Potter product bundles



[Full collection, individual cards & books 1-3, 4-7 bundles](#)



[Yoto Player + Harry Potter Books 1 - 3 Bundle](#)

£119.99 ~~£137.98~~



[Yoto Mini + Harry Potter Books 1 - 3 Bundle](#)

£99.99 ~~£107.98~~

Yoto Player Christmas product bundles



[Yoto Player + Disney Classics Volume 1 Bundle](#)

£109.99 ~~£119.98~~



[Yoto Player & Pre School Songs Bundle](#)

£94.99 ~~£105.97~~



[Yoto Player + Gruffalo and Friends Bundle](#)

£104.99 ~~£114.98~~

Yoto Mini Christmas product bundles



[Yoto Mini + Pixar Collection Bundle](#)

£89.99 ~~£94.98~~



[Yoto Mini + BrainBots Dinosaurs Bundle](#)

£74.99 ~~£84.98~~



[Yoto Mini Adventurer Bundle](#)

£89.99 ~~£109.97~~

Brand new Yoto Club membership subscription

Explorer

New

£3.99 / month

or £29.99 annually (£2.50/month)

- Unlimited access to 200+ Yoto Originals (digital) ⓘ
- Member-only titles from Vooks, Highlights and Bayard ⓘ
- Members-only radio stations, sleep sounds and timers
- Exclusive VIP promotions

Try For Free

Collector

£7.99 /month

or £69.99 annually (£5.83/month)

Everything in Explorer and...

- 1 Club Credit per month to spend on 850+ titles ⓘ
- 10% off everything in the Yoto store
- Free shipping on every order over £12

Select plan

Collector +

£12.99 /month

or £119.99 annually (£10/month)

Everything in Explorer and...

- 2 Club Credits per month to spend on 850+ titles ⓘ
- 10% off everything in the Yoto store
- Free shipping on every order over £12

Select plan



The Audio Platform for kids

Yoto powers kids' curiosity, creativity and imagination, with carefully connected products that puts them in control of what they explore

CONTENT

DIGITAL

SERVICE

HARDWARE



Yoto Originals

Original creations and co-creations

We create unique audio experiences in-house and with award-winning collaborators.



Licensed

Licensed content from our partners

We license audio content from independent creators and some of the world's best rights holders.



Yoto App

Play your library and use family features

Parents can play their whole library wherever they are, whatever they're doing. The Yoto App is also packed with free audio and features for family life.



Make your own

A canvas for your family's creativity

Make Your Own Cards let you create audio that's unique to you and yours. Record your own bedtime stories, make mixtapes, or stream radio and podcasts.



Yoto Club

Our VIP membership and subscription

Get Yoto Cards delivered to your door each month, plus a suite of exclusive perks and benefits.



Yoto Cards

Unlocks a world of inspiring kids' audio

Yoto Cards give kids the freedom to explore their favourite audio without using a screen.



Yoto Mini

The portable player for every adventure

Give kids the freedom to explore their imaginations as they explore their world. Because when imagination strikes, adventure awaits.



Yoto Player

The smart speaker that kids control

A world of imagination in your living room. Or bedroom. Or kitchen. Yoto Player fills your home with inspiring audio and lets kids lead the way.



Yoto Radio

Our 24 hour, family-friendly stream



Yoto Daily

Our daily podcast hosted by Jake



... and accessories





Thank you

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