

Sara Miller London Unveils Enchanting New Bed Linen Collection for Autumn Winter 2022

Sara Miller London's sumptuous bed linen range has expanded with the addition of two new statement prints.

Enter the enchanting world of Sara Miller London: a luxurious lifestyle brand celebrating a love of playful prints and vibrant colours, inspired by a passion for travel.

The award-winning brand's distinctive and stylish range of bed linen includes 13 unique designs with a further 2 brand new designs launching for AW22, each design available in sets with pillowcases in 4 sizes (single, double, king and super king). Fusing playful designs and vivid hues, the latest extension to the award-winning luxurious lifestyle brand's distinctive bed linen collection is characterised by opulent bursts of colour and vibrant signature prints, creating a real statement for the home. Enjoy escaping the 'every day' with this must-have collection that will bring an element of luxury to your space.

Introduce bold elegance to your bedroom with this stunning collection, designed to make a statement and bring a luxurious element to your interior. Digitally printed on plush 220 thread count 100% cotton sateen, these beautifully sophisticated bedding sets marry the classic with the contemporary, ensuring your bedroom is as timeless as it is stylish.



Midnight Dancing Cranes

The two brand new eye-catching designs – Dancing Cranes, featuring an array of stylish pink cranes with a flourish of exotic feathers dancing against a midnight blue sky, and Songbirds, featuring enchanting birds settled in an idyllic array of tree blossoms set against a rich plum backdrop – each tell a clear Sara Miller London story.



Plum Songbird

“I’m thrilled to add these stunning designs to our extensive bed linen range. These delicate and exotic new prints aim to embrace the bounty and tranquil sanctuary of beautiful Indian courtyard gardens, allowing you to bring a burst of colourful splendour to your home, all the while pulling upon our signature storytelling with a contemporary twist,” Sara explains.

RRPs: All Bedding Sets – from £64
Full range is available at www.saramiller.london

NOTES TO EDITOR

About Sara Miller London:

- Sara Miller London is a luxury lifestyle brand launched in January 2016. It has quickly become one of the UK's fastest growing design brands, selling over one million greeting cards internationally in its first year.
- The Sara Miller London range now include an extensive collection of over 1000 products across homeware and fashion accessories including, tableware in collaboration with ceramic specialists Portmeirion, wallpaper, bed linen, cushions, bath & body, stationery, luggage, handbags and gifts.
- Sara is an award-winning British designer - shortlisted for over 15 industry awards in the last three years. In 2016 Sara won the prestigious title of 'Most Promising Young Designer' at the Henries Awards (the Oscars of the greeting card industry). Sara also won 'Best Licensed Fashion or Talent Brand' 2018, 2020 & 2022 at the Brand and Lifestyle Licensing Awards, up against the likes of David Beckham, Matthew Williamson, Emma Bridgewater and Joules to name a few.
- The brand is supported by major UK retail including John Lewis, Next, Fenwick, M&S and Harrods International, by nationwide independents as well as in 60 countries worldwide. Activity has included the installation of dedicated Sara Miller pop-up shops, in-store events and award-nominated window displays. The full Sara Miller London collection is available to buy at www.saramiller.london
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