



NOW THERE ARE EVEN MORE WAYS TO BUILD, PLAY, AND LEARN WITH THE NUMBERBLOCKS AND MATHLINK® CUBES!

Children across the UK who build, play, and learn with the award-winning MathLink® Cubes Numberblocks 1-10 Activity Set can now advance their learning with the new **11-20 Activity Set** from Learning Resources®



Leading educational toys company Learning Resources® has announced that fans can buy the highly-anticipated official MathLink Cubes Numberblocks 11-20 Activity Set from the company's own website and selected popular high street and online retailers across the UK.

Together, the sets bring all the magic of on-screen learning with the Numberblocks One to Ten, and Eleven to Twenty, to life in the hands of young fans.

The first set includes all the special edition MathLink Cubes children need to build the Numberblocks One to Ten, and the new set has everything they need for Eleven to Twenty including Fourteen's skateboard and helmet and Twenty's top hat bonus accessories.

Each set also includes unique maths learning activities to complement selected episodes from the hit series, so children can watch alongside for double the Numberblocks maths learning fun.

For more information, visit: www.learningresources.co.uk

Products are available at the following recommended retail prices*:

- MathLink Cubes Numberblocks 1-10 Activity Set: £25.00 for the 251 piece set.
- MathLink Cubes Numberblocks 11-20 Activity Set: £35.00 for the 290 piece set.

NOTES TO EDITORS:

- Non-returnable product samples are available for testing. To request, please contact: NicoleSparrow@learning-resources.co.uk
- Product information and images can be downloaded at: <https://www.pressfix.co/learning-resources>
- *Prices are correct at time of issue and may be subject to change without notice.

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About Learning Resources:

We're Learning Resources®, and we've been helping parents and teachers build generations of amazing kids since 1984. From Maths and Literacy to Coding and STEM, our quality educational toys and games provide children with some of the building blocks they need to succeed in school and develop a lifelong love of learning. Founded in Chicago Illinois, family-owned Learning Resources provides over 1,000 different products to more than 80 countries. Learning Resources Ltd was founded in Kings Lynn, Norfolk in 1994 to serve the European, Middle Eastern, African, and Indian markets.

About Numberblocks

Numberblocks is the BAFTA award-winning revolutionary maths brand created by Joe Elliot and made by Blue Zoo Animation Studio. Numberblocks uses humour, music, inventive animation, delightful characters, and engaging storylines to show children under the age of six how numbers work. Numberblocks content is viewed globally by millions of children via platforms including BBC iPlayer, Netflix, and YouTube and available in chart-topping games on the app stores.
