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INTRODUCE YOU TO THE NEW WAKEN FLAVOUR FAMILY

Waken have launched six delicious new mouthwash flavours. Available to buy from Boots, Sainsbury's Ocado, Amazon and www.wakencare.com, these refreshing and tantalising new recipes are made with natural mint and other fantastic botanical extracts just like Waken's coveted existing flavours.

The mouth-watering Waken mouthwashes advance a new and disruptive approach to flavour experiences in a dental category that for too long has relied solely on artificial mint flavours.

ABOUT WAKEN

Waken takes dental care from a harsh world artificial mint flavours, lurid neon liquids and unsustainable packaging to a contemporary world of caring, mindfulness and sustainability. All Waken products are made with natural mint and sodium fluoride to give you fresh breath and help to prevent cavities. The gentle, alcohol-free formulas never contain artificial colours or synthetic flavours.

CARBONNEUTRAL®

Waken's CarbonNeutral® certification means that we compensate for 100% of the carbon emissions associated with all the mouthwash packaging, formulation and manufacturing processes. 50% of Waken's packaging is made from plant-based plastic from sugarcane and 50% Post-Consumer Recycled Plastic (PCR).

NEW FLAVOURS

Each flavour is £4.50 and best enjoyed with Waken's Mouthwash Cup:

Strawberry & Mint 500ml – Containing natural mint and strawberry extract, this fresh and fruity flavour has been created specially to entice those with a penchant for fresh, berry flavours.

Blackcurrant & Mint 500ml – Waken have blended natural blackcurrant and mint for a fresh and juicy experience packaged in a luscious lavender bottle.

Elderflower & Mint 500ml – For a summery taste, look to Waken's Elderflower & Mint mouthwash which has a fresh and floral flavour.

Apple & Mint 500ml – The fresh and crisp taste of this mouthwash comes from the inclusion of natural peppermint and apple extract.

Vanilla & Mint 500ml – Waken's creamy new wonder contains natural mint and Madagascan vanilla extract for a fresh and aromatic flavour.

Peach & Mint 500ml – This delicious formula uses natural mint and peach extract for a fresh and fragrant experience.

EXISTING FLAVOURS

PepperMint 500ml

SpearMint 500ml

Lemon & Mint 500ml

Waken Mouthwash Cup (£3.00) Made of stainless steel, the cup can be used over and over again while ensuring that you get the perfect amount of mouthwash.



WAKEN



Don't just clean. Care.

Available to buy from Boots, Sainsbury's, Amazon, Ocado and wakencare.com from March 2021. Contact Lekha for further information, sample requests, and high-res product and lifestyle imagery.
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