**Welcome To Cricut – Your New Creative Best Friend**

Welcome to Cricut – the leading makers of smart cutting machines, which can be used to make everything from personalised papercrafts right through to custom clothing and home décor.

Most recently, people from all over the world have been using Cricut as a creative escape, using their machines to keep their minds active, creating everything from custom decorations for lockdown birthdays, freshening up their home work spaces, making face masks, right through to planning DIY weddings.

Craft has become the hobby of choice for many – with more time to spend creating things in the home, and craft offering a mindful escape and a way to ease anxiety. Recent research from Hobbycraft showed the number of people visiting the ideas page of its website had tripled since the lockdown began, and Cricut was third in its top five trends with a 90% increase in searches.

Cricut helps people lead creative lives by providing tools to make their do-it-yourself projects beautiful, fun, and easy. Cricut products are designed to work for both the hobbyist crafter, and experienced makers looking for the ultimate tool to realise their creativity.

Cricut has three key machines to suit every creative need

* [Cricut Joy](https://cricut.com/en_us/cricut-joy)™ – RRP £179.99 – Cricut’s newest and most portable cutting machine to date, making it faster and easier to get started with your personalisation, customisation and organisation
* [Cricut Explore Air™ 2](https://cricut.com/en_us/cricut-explore-family) - £259.99 – Big value, big results. Cricut’s Explore Air 2 is perfect for the hobbyist crafter looking to experiment with more complex designs
* [Cricut Maker](https://cricut.com/en_us/cricut-maker)™ - £379.99 – The ultimate smart cutting machine. The Cricut Maker can quickly and accurately cut 300+ materials and offers the widest range of tools

Cricut products are available from Hobbycraft, John Lewis, Amazon, Very, Littlewoods and other independent craft retailers.

As well as some of the latest creations and designs from the craft world, and exceptional imagery, Cricut can share a host of assets with you including;

* Trends, comment and inspiration
* Projects your readers can try at home
* Case studies from our amazing, varied and inspiring Cricut community

- **Ends -**

**Cricut** make smart cutting craft machines, and help people lead creative lives by providing tools to make their do-it-yourself projects beautiful, fun, and easy.

For further information or Cricut review enquiries, please contact khodson@cricut.com

**Cricut Website** - https://www.cricut.com/

**Cricut Facebook -** <https://www.facebook.com/OfficialCricut>

**Cricut Instagram -**<https://www.instagram.com/officialcricut_uk/?hl=en>