

# SARAH HARAN

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LUXURY HANDBAGS

## Sarah Haran Luxury Handbags Expand to US Market.

Bags designed to give you endless joy, created by women, for women.

Are you ready to discover a handbag that will literally change your life? After revolutionising the handbag habits of thousands of British ladies, Sarah Haran are hopping across the pond and into the American market.

If you knew Sarah, you might wonder how the COO of a leading tech firm winds-up designing handbags? After years of failing to find a beautiful and functional handbag that would be ideal for a laptop by day but wouldn't look out of place at evening events, Sarah decided it was time to create her own! Alongside her work as an executive, she undertook a training course in handbag design and leatherwork that culminated in an apprenticeship with the (now former) Creative Director of Mulberry, and soon, Sarah Haran Luxury Handbags was born.



Quintessentially British, Sarah's handbags are timeless, essential pieces, designed to make your life easier. The modular design means these bags can be restyled endlessly to create completely different looks with just one handbag. A Sarah Haran need never look the same twice. Each bag is created with a popper system that allows women to style their bag to suit their individual style, allowing the bags to be more than just an accessory, and becoming an expression of oneself. Hear about this game changing concept from Sarah [here](#).

In just 5 years, the brand have collected over 5000 5 star reviews and have fostered a community of over 4000 members on Facebook, known as the [Bags of Joy Club](#). A place where likeminded women from across the globe can come together to share their love of handbags while supporting one another and creating lifelong friendships. It has always been important to Sarah that the brand is about more than just selling handbags, and they regularly host free events both online and in-person.



The brand has received critical acclaim from British publications such as The Guardian, The Scotsman, The Times and Marie Claire. Anna Murphy, fashion director of the The Times is a fan of the brand and recently commented that Sarah Haran handbags “have been designed to help women live efficiently as well as joyfully”, and that our handbags are “a stroke of genius.”

Find your perfect bag at: [www.sarahharan.com](http://www.sarahharan.com)



For more information about the brand, or to interview Sarah, please contact [hello@sarahharan.com](mailto:hello@sarahharan.com)