



DAVID LUKE SCHOOL UNIFORM LAUNCHES CAPSULE COLLECTION OF SUSTAINABLE SCHOOL UNIFORM ESSENTIALS

Parents and kids will love David Luke's capsule collection of new back to school essentials that is elevated by our expertise in crafting quality high performance school uniform. Our new range of primary-age eco-uniform essentials combines high quality design and eco fabrics with pricing that competes with the high street. This capsule collection is available exclusively online at davidluke.com and designed to maximise comfort and function for the wearer includes culottes for cartwheeling, 6-pleat skirt that will stay sharp for the whole year, relaxed fit cargo shorts and junior trousers for girls and boys.

With over forty years' experience of designing and manufacturing durable, sustainable uniform, David Luke offers families the assurance that their uniform purchase will last for a full school year and beyond.

The range is made using sustainable fabrics and superior elastics and fastenings in comparison to competitor items on the high street. This considered design offers price conscious parents an alternative to the low quality, less environmentally friendly products that are available on the mass market, inspired by over 40-years of experience in manufacturing uniform.



NEW Junior Girls Culottes RRP £11

Our new junior girl's culottes are designed with a pleated front to give the illusion of a skirt with the modesty and practicality of a built-in short. Made using our durable, sustainable

fabric, they are easy to iron with an elastic back waist for a comfortable fit. Available in two colours; grey and black. Sizing from age 3-4 to 10-11 Made using eco-fabric from 100% recycled plastic bottles, each girl's culotte contains 5 recycled plastic bottles.

available in two colours; grey and black. Sizing from age 3-4 to 10-11. Made using eco-fabric from 100% recycled plastic bottles, each pair of boys cargo shorts contains 3 recycled plastic bottles.



NEW Junior Boys / Girls Pull-up School Trousers RRP £13

Make the school mornings easier with our pull-up trousers. With an elasticated back waistband and mock fly fastening, for comfort and ease. Designed for younger pupils our pull-up trousers are

available up to a size 25". In addition, these school trousers come in a slim fit for an updated uniform style. Part of our Eco-uniform range made using eco-fabric from 30% recycled plastic bottles.



NEW Junior Boys Cargo Shorts RRP £11

Our new junior boys cargo shorts are hardwearing, functional and a playful wear for busy boys! Designed for comfort and durability, our sustainably made cargo shorts and



NEW Girls Pleated School Skirt
RRP £11.00

Our new girls' pleated school skirt is a primary school uniform staple, with sizes available from Age 3/4 – Age 10/11. Designed with six permanent box pleats in a regular fit, this school skirt features an elasticated back

waistband for comfort and ease. Available in two colours, grey, or black school skirt to match uniform requirements. Made using eco-fabric from 100% recycled plastic bottles, each girls pleated school skirt contains 5 recycled plastic bottles.



Unisex Short Sleeve School Shirt with Velcro Fastening
RRP £15.00

This short sleeve school shirt features a Velcro fastening to make school mornings a breeze for young kids. Our sustainable kids' school shirts are made

using recycled eco-fabric containing 3.5 plastic bottles. The cotton-blend fabric is soft yet durable and designed in a unisex fit to last the whole school year. Sold in a convenient twin pack and available in two classic school colours of white and blue.



Unisex School Polo Shirt RRP
£7.00

Keep kids comfortable in our unisex school polo shirt. In a breathable cotton blend eco-fabric this polo shirt is a great option for the spring and summer terms. Part of our Eco-Uniform range made

using eco-fabric from 100% recycled plastic bottles. Available in six core colours; black, white, red, maroon, gold and sky blue.

Available exclusively on www.davidluke.com

Notes

David Luke School Uniform

David Luke School Uniform is one of the biggest school uniform brands in the UK with a history dating back over 40 years. An early pioneer of the use of recycled polyester in its products, David Luke has to date, prevented 100 million 1l plastic bottles from entering landfill through the manufacturing process of its eco-uniform.

David Luke is the only school uniform brand to have a genuine circularity solution for its bestselling blazer collection with the launch of its circular blazer, endorsed by the Circular Textiles Foundation.

Project Re:claim

Project Re:claim is a joint venture between the UK's largest charity textile collector, The Salvation Army, and leading circularity specialists Project Plan B. The plant opened in the UK in January 2024, and presents huge opportunities for brands to transition to textile-to-textile manufacturing models.

For further information please contact Tess Gee, Head of Engagement at David Luke School Uniform

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