



## NEW FOR 2024! GROW YOUNG MINDS WITH SUSTAINABLE TOYS FROM LEARNING RESOURCES®

Made with recycled materials, our exciting new early years toys are the eco-friendly way to learn through hands-on play



Coming soon from leading educational toys company Learning Resources are four adorable new early years developmental toys that are not only fun and help children learn, but they are also **made using recycled materials!**

The Growing Greenhouse Colour & Number Playset, Hide & Seek Vegetable Garden, Peekaboo Gnome Homes, and the Blooming Balance Bees Fine Motor Sorting Set are all made with **post-consumer recycled materials**, and the **packaging is free from single-use plastics**.

These engaging sets help little ones build essential skills through imaginative play and introduce eco-friendly facts along the way.

Here's how we help little ones learn and grow the sustainable way...

## Growing Greenhouse Colour & Number Playset



Children learn colour and counting skills as they **sort, match, and count** the flowers and their pots in the Growing Greenhouse Colour & Number Playset.

This garden-fresh educational toy gives young children numerous ways to learn and grow - count the flower's petals or the numbers on their centres, match them by colour to the corresponding pot, or grab the watering can for an imaginative gardening session.

Plus, this toddler toy's **watering can really works!** This preschool learning toy's pots and flowers store inside the greenhouse for on-the-go fun - grab the child-sized handle and take the play outside. What's more, each piece in the Growing Greenhouse Colour & Number Playset is made with 70% recycled plastic – it's a more sustainable way to play. The set also includes an Activity Guide filled with kid-friendly sustainability facts and preschool learning activities that help children discover new ways to keep things green. **RRP: £24.00 | Ages 18 months+**

## Hide & Seek Vegetable Garden



Little hands pull up counting, colour and memory skills each time they play with the Hide & Seek Vegetable Garden. There's a surprise hiding inside each of the five numbered flowerpots. Will it be a colourful carrot, a bright beetroot, or the funny bunny?

Pull up the leafy top to find out! Little ones will also enjoy using this bunny toy set for imaginative play. Pieces are easy to wipe clean after playtime is over. **RRP: £18.50 | Ages 18 months+**

## Blooming Balance Bees Fine Motor Sorting Set



Get ready for some earth-friendly learning fun. The Blooming Balance Bees Fine Motor Sorting Set is ready to help little ones build essential early years skills. Little hands open the petals of the wibbling, wobbling flower and use the included fine motor tongs to pick up the bees and place them on the petals, building **strength in the muscles of their hands and wrists** as well as hand-eye coordination skills as they go.

The flower and bees can also be used for **counting and colour recognition** activities. After playtime is over, the tongs and bees store inside the flower ready for next time. Includes flower with hinged petals, base, tongs and 25 bees. **RRP: £24.00 | Ages 3+**

## Peekaboo Gnome Homes



Five adorable gnomes are hiding in their toadstool homes ready to teach little ones about colours, counting and size comparison with the Peekaboo Gnome Homes set. Find the green toadstool with number 1 on the front and count the single dot on the mushroom-themed roof.

Pop off the lid and find the small green gnome inside. Now reach for the red toadstool to find the red gnome hiding inside that one. Is it bigger or smaller? Keep going until you have discovered all 5 gnomes. **RRP: £22.00 | Ages 18 months+**

These new sustainable toys can be purchased from [www.learningresources.co.uk](http://www.learningresources.co.uk) and our [Amazon\\* storefront](#) in 2024:

- LER3604 Hide & Seek Vegetable Garden (Amazon-only): February
- LER3605 Garden Greenhouse: February
- LER3607 Balancing Bees: February
- LER3608 Gnome Homes Sorting Set: March

### Notes to editors:

- Prices are correct at the time of issue and may be subject to change without notice.
- Non-returnable samples are available on request.
- Images available on request.
- Contact Lianne Bertelli: [lianne@bertellicommunications.co.uk](mailto:lianne@bertellicommunications.co.uk)

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### ABOUT LEARNING RESOURCES®:

We're Learning Resources®, and learning is where we play! With 40 years of experience, our family-owned company's mission is to offer children educational toys for infinite inspiration to succeed in school and beyond. From ABCs and 123s to fine motor, coding and STEM, our award-winning products help children discover countless ways to develop a lifelong love of learning while they build new skills. That's why our products are recommended by teachers, trusted by parents, and loved by children. Our company holds the global master toy license for Numberblocks, the award-winning TV series that helps children build a solid foundation in maths principles. In 2022, Learning Resources expanded our dedication to learning and enrichment with Brightkins™, a line of interactive pet training tools and toys that help families discover bright ways for pets to play, and Hunger for Words™, a range of pet communication tools and resources. For more information, please visit <https://www.learningresources.co.uk/>