

MAESTRO
DOBEL
TEQUILA

July 2021

**Gift one of Mexico's most innovative tequilas
with the world's first Cristalino and Humito tequila from Maestro DOBEL® this
Christmas and enjoy a festive twist on the margarita – the nation's favourite cocktail**



This Christmas, gift your loved one handcrafted spirits which have reinvented the luxury tequila market in **Maestro DOBEL®**. Spanning eleven generations of innovation the family behind the pioneering range set each new head of the family the task of coming up with something breakthrough. Following in his father's footsteps, Juan Domingo 'Dobel' Beckmann Legoretta's passion to innovate has resulted in two world-firsts: crystal clear **Maestro DOBEL Diamante™** and **smokey Maestro DOBEL Humito®**. Celebrated in the homeland for their excellence, these pioneering, single estate tequilas are delicious served neat or as a silky smooth base for cocktails – for example a silky smooth Margarita now the country's favourite.

The world's first Cristalino, multi-aged tequila, **Maestro DOBEL Diamante** (RRP £68), uses a blend of Extra-Añejo, Añejo and Reposado tequilas. Carefully aged in Eastern European white oak barrels, this crystal-clear tequila has intense, bold flavours that work in harmony with the sweetness of the finest blue Weber agave. **Maestro DOBEL Diamante** is handcrafted using a unique carbon filtration process that allows the gentle removal of colour while retaining the sophisticated, complex aromas and intense flavours that have been imparted by the wood during the maturation process. Although it is best enjoyed neat over ice, it is also a great base for cocktails.

Scotch whisky drinkers will especially love Maestro DOBEL Humito (RRP £64). This first-ever smoked, silver tequila is inspired by artisanal, seventeenth-century production techniques to create a unique and exciting spirit for the discerning and curious. The experienced Maestro Tequileros (Maestro Distillers) cooks the agave over aromatic mesquite wood, which results in

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extraordinary balanced and elegant smoky notes. This delicately complex, sultry liquid is a compelling alternative to Scotch so makes for an ideal gift for traditional spirit lovers looking to discover something new.

For those looking to offer something more at their festivities Maestro DOBEL have developed the Peppered Berry Margarita innovative) twist on the classic Margarita recipe.

All **Maestro DOBEL's** pioneering, single estate tequilas are perfected in small batches. The *Jimadores*, the experts in the agave fields, select the best of the season and wait for the optimum moment to harvest the blue agave. Meanwhile, the contemporary **Maestro DOBEL** bottle design is inspired by the vintage, apothecary-style sample bottles used by the distillery's Maestro Tequileros in the nineteenth century making an elegant gift this Christmas.

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For further information or visuals, please contact Eliza Ballin and Leila Abbaszadeh at Button Collective:

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Editor's Notes

Maestro DOBEL is available from [Harvey Nichols](#), and [Hedonism](#) and online via drinks specialist sites, including [The Whisky Exchange](#) and [Master of Malt](#). Maestro DOBEL Diamante is also available from Harrods.

	<p>Maestro DOBEL Diamante</p> <p>This bright, light 'Cristalino' style tequila with silver touches holds exceptional body thanks to the high-quality agave used, harvested at peak condition.</p> <p>Aroma: Tantalising aromas of wood and agave are released, including buttery notes, caramel, honey, maple, nutty and fruity tones, touches of cinnamon, almond and a whisper of smokiness.</p> <p>Taste: A complex infusion of sweet flavours: caramel, honey and maple, with nutty and vanilla flavours. The liquid has a seductive smoothness and long finish that leaves you wanting more.</p>	<p>RRP/ABV</p> <p>£68.00 (Harvey Nichols)</p> <p>40% ABV</p>
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	<p>Maestro DOBEL Humito</p> <p>The world's first smoked silver tequila, the creation of the clear liquid was sparked by the original, artisan practices of our first generation of Tequila distillers. As with the entire DOBEL family, it is made with 100% blue agave and its smokiness is achieved solely through channelling the complexity and richness of nature.</p> <p>Aroma: Notably smoky and complex, with forward notes of Encino oak and mesquite wood and fruity floral tones, perfectly balanced sensations of buttery caramel, cooked agave, olive and dried fruit.</p> <p>Taste: A delicate and satisfying bouquet of sweet caramel flavours with honey top notes, layered with the essence of fresh cut mesquite wood. The finish is long on the palette with hints of roasted nuts and vanilla. The result is an exceedingly elegant tequila.</p>	<p>RRP/ABV</p> <p>£64.00 (Harvey Nichols)</p> <p>40% ABV</p>
A Winter Cocktail Serve Suggestion from Maestro Dobel		
	<p>Ingredients:</p> <p>50ml Maestro Dobel Humito 1 tsp Pomegranate Molasses 1 tsp Agave Nectar 1 Whole Lime 1 Strawberry 2 Blackberries 5 Mint Leaves 1 Ice Block Pink Himalayan Salt</p> <p>Equipment:</p> <p>Pestle and Mortar Cocktail Shaker Rocks Glass</p> <p>Recipe:</p> <p>Crush pink peppercorns in base of the mortar, followed by juicing the berries and the whole lime. Gently press mint leaves into the mixture before adding the agave nectar and pomegranate molasses. Pour contents into your cocktail shaker, add the tequila and fill with ice. Shake hard before fine-straining into rocks glass over the ice block and garnish.</p> <p>The Peppered Berry Margarita is a smoky, fruity twist on the nation's favourite cocktail – perfect for the season's festivities.</p>	

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