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## Gifts get greener for Mother's Day - Luxury hamper company achieves Carbon Neutral status.

- The gifting experts at hampers.com have achieved Carbon Neutral accreditation.
- The company is offsetting carbon with four important environmental projects.
- The news comes in advance of Mother's Day.

The gifting experts at [www.hampers.com](http://www.hampers.com) have this month been accredited with Carbon Neutral status, in another move towards their ambition to achieve B-Corp status.

Having employed the services of a sustainability consultancy to assess and measure the carbon used across a year of trading, the company was able to calculate its carbon footprint. hampers.com then chose to offset this footprint by funding projects verified against international standards such as the Verified Carbon Standard (VCS), Gold Standard and Certified Emission Reductions.

hampers.com is offsetting their carbon usage by supporting four projects:

1. Solar power generation in India
2. Wind power generation in Uruguay
3. Efficient household cookstoves in Malawi
4. Reduced deforestation in Indonesia

In choosing the projects to support, the hampers.com team wanted to ensure that they considered projects which bring additional social and community benefits in developing countries, as well as reducing greenhouse gases.

Hannah Lia, Operations Director at hampers.com said:

“Customers are increasingly looking for environmentally responsible ways to send gifts. We're incredibly proud that every hamper chosen with us is now officially Net Zero Carbon, including the delivery.”

With Mother's Day coming up next month, this news comes at one of the company's busiest times of the year. The company has launched a thoughtful range of gift hampers for mothers, including the all-British [Mother's Day Garden Tea Break Hamper](#), featuring handmade soap from Welsh brand, Nathalie Bond, and an artisan candle from the oldest producer of lifestyle candles in the UK.

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**About hampers.com:**

Founded in 1979 as a fish farm sending smoked salmon by mail, hampers.com has grown into an online gifting destination with customers worldwide. Still run independently and based in Oxfordshire, UK, the company is focused on bringing joy and wholehearted togetherness through gifting. Now officially carbon neutral, the hampers.com team are constantly looking towards a more environmentally responsible future, and most products found in the company's gift hampers and baskets are British-sourced from artisan and independent makers and producers.