

Invite sunshine into your garden with ‘Illuminating’ Colour of the Year



Colour experts at Pantone shared the hotly anticipated ‘[Colour of the Year](#)’, opting for two shades for 2021.

With warmer months on the horizon, outdoor living experts at the UK’s largest garden centre retailer, [Dobbies](#), have taken inspiration from sunshine-filled shade ‘Illuminating’ to help brighten up your outdoor space this season.

Launching this March, Dobbies Spring Summer outdoor collection has something to suit every style, every size of garden – and every budget. The range includes bright pops of on-trend sunshine yellow, from compact benches, foldaway bistro sets to stylish plant pots.

Outdoor Living Buyer at Dobbies, Lynsey Abbott said: “Gardens have become a sanctuary for many over the past year, taking on a new role as a place for exercise, play, wellbeing and relaxation. The bright uplifting tone of yellow works perfectly outdoors, and it can easily be incorporated into any space with just a few simple accessories and or pieces of furniture. A naturally good fit for the garden, it is rooted in the colour of nature - reminiscent of warm spring days, golden daffodils and cheery sunflowers. Versatile and timeless, it can easily be incorporated into every outdoor space. Whatever the weather, this shade will help to bathe your garden in sunshine!”

Stylist at Dobbies Garden Centres, Rebecca Stanton, shares expert styling advice on how to use the colour in your outdoor space:



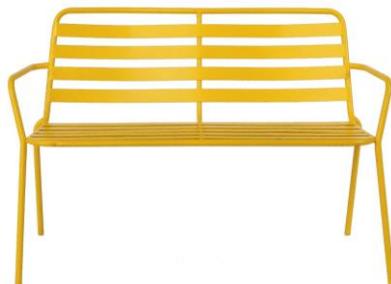
Dobbies Garden Centres Stylist, Rebecca Stanton

- **Go bold:** This shade works particularly well in gardens because it really pops against greenery. A striking, brilliant tone, it will make any space shine. Have some fun with a specific area, whether that's an otherwise unused corner or a dining space that needs some character. Painting a wall or fence is a quick option which offers maximum impact for a backdrop. Use a spectrum of tones in the same shade to bring the look together.
- **Texture & scale:** If you decide to use one main colour, a variety of textures and different heights will add interest. This could be a range of flowers and plants, or by adding cushions and throws to outdoor furniture. On a warm day where no rain is forecast, I like to borrow accessories from inside the house for some garden home comforts - adding in rich velvets and glassware to complement outdoor cushions.
- **Colour match:** The colours you choose to pair together can dramatically change the final look. For a tropical, holiday at home vibe, mix with apricot orange, fiery red and soft pinks. Taking on a totally different feel, bold black accessories such as metal lanterns, tall square plant pots and charcoal grey furniture will create a more graphic, contemporary styled space.
- **Compact spaces:** You can still create a little corner or styling moments using splashes of the colour. Garden shelves are a huge Insta trend and perfect if you don't have much ground space to play with. Paint plain terracotta pots in yellow, planting them with herbs or mini succulents for a stylish outdoor #shelfie! A folding bistro set in the shade can easily be moved around or stored away when not in use.
- **Styling muse:** If you're unsure how to use the colour or pull a look together, one essential styling tip would be to find a muse to base your inspiration on. This could be your favourite shirt which uses the colour, a picture in a magazine, painting, or a specific pattern. Use your muse to build a picture and bring various elements and colours in your garden together. This also helps to know if the colours work well together, using the tones proportionally in the right way.
- **Fresh florals:** Think about your outside space exactly as you would when putting finishing touches inside, the garden is your fifth room. Fill a recycled glass jar or vase with fresh cut flowers from the garden, changing these depending on the season, with golden Daffodils and Tulips in springtime and Sunflowers in Summer. Adding fresh flowers to your outdoor dining table will make dining alfresco extra special and it's a super simple way to use the colour and refresh the look throughout the season.

Karen Haller, Applied Colour & Design Psychology Expert, author of The Little Book of Colour added: "Colour makes us feel something. It has the power to change how we feel in an instant! If you're looking for a colour to lift your spirits for 2021, then yellow might just be the colour for you. Looking at the positive psychological traits of yellow, it has the power to lift our spirits, like how we feel when the sun is shining.

"It fills us with positivity and optimism for a brighter today and a brighter future, giving us a much-needed confidence boost. Yellow is warm and friendly, it's like being greeted by a cheery 'hello'. Yellow brings the sunshine into our homes and our hearts. A positive way to start 2021!"

Inviting light and sunshine into your garden, with outdoor furniture, planting, pots, accessories and more...



Luana yellow stoneware vase (2 assorted, 24cm) £9.99 each; Freya bistro set in yellow £79; Ikat cushion stripe mustard £12.99; Patsy Bench £59; Lina chaise longue £299. Vases and cushions launching in January 2021, outdoor living collection launching March 2021, all Dobbies Garden Centres.

Find out more at www.dobbies.com.

-Ends-

For more yellow inspiration, see our Press Loft collection: [Colour of the Year get the look](#)

Issued on behalf of Dobbies Laura Quick –

laura@lauraquickpr.co.uk / 07807 809 119

Notes to Editors

About Dobbies

- It all started in 1865 with James Dobbie who created a business selling seeds. He named it Dobbie & Co. The company went on to build up a customer base and started opening garden centres that fast became a go-to destination.
- A new turning point in the business came in 2019 with the acquisition of 37 centres – more than doubling its national footprint and strengthening its position as the UK's leading garden centre retailer. There are now 69 centres nationwide. For details of where stores are open visit: <https://www.dobbies.com/content/updates.html>
- Dobbies' garden centres are much more than a shopping destination; they exist to enrich people's lives and nurture connections between people, the community and the environment.
- Dobbies offer carefully considered ranges in-store and online, high quality services, great restaurants and cafes as well as engaging experiences.
- For more details visit www.dobbies.com or contact pressoffice@dobbies.com
- For gardening tips and advice, tune in to the Dobbies' gardening podcast series: <https://www.dobbies.com/content/podcast.html>