

Christmas
Lookbook
2022



kocktail

At Kocktail, it's our pleasure to create **world class cocktails for you to enjoy at home** this Christmas:

All of our drinks are designed by our Kocktail curator and former **senior bartender at the Savoy, Neil Donachie** and each cocktail is made with the **finest ingredients available**.

Much like Santa's workshop, each bottle of Kocktail is **hand crafted and freshly bottled** by our small team of award-winning bartenders, before being **carefully packed into recyclable packaging**, ready for delivery all over the UK - in time to go **under the Christmas tree** or be brought out at those **special festive get-togethers**.

Here at Kocktail we're excited to say our **Christmas Collection and limited edition flavours** are available to buy at Kocktail.co.uk from October. We're also delighted to announce our launch with **John Lewis** this autumn. The ultimate home of Christmas, you'll be able to find **our brand new gift sets**, 500ml **award-winning Espresso Martini**, amongst others shareable bottles and exclusively to John Lewis, **the brand new Pumpkin Spiced Espresso Martini for the Autumn season**.

The Christmas period is our busiest time of the year and each week **we harness a little Christmas cheer, to help us handcraft around 6000 delicious cocktails!**

Wishing you a very merry Christmas, with a bottle of Gingerbread Espresso Martini under your tree...

Andrew Hutchinson – Kocktail Co Founder



The Christmas Collection

Available at Kocktail.co.uk from 1st October. £29.
Last shipping for Christmas delivery – 21st December

The Kocktail Christmas Collection is this festive season's must have present for all the foodies and cocktail aficionados in your life.

Four very merry cocktails with stunning garnishes and enough interesting information for the recipient to really be able to show off their newly acquired cocktail knowledge at the office party – all wrapped in beautiful new festive artwork.

Featuring our incredibly popular seasonal Gingerbread Espresso Martini and Spiced Orange & Cranberry Spritz and brand new for 2022, the delightfully festive Christmas Tree Spritz and our marvellous Mince Pie Old Fashioned.



Tips For The Perfect Cocktail Party From Our Kocktail Curator Neil Donachie

- Although the Winter chill may get a little tiresome, remember that **ice is a cocktail party host's best friend**. When shaking a drink, **fill the shaker two thirds of the way with ice** and if a cocktail calls for an ice filled glass, don't be shy and **fill the glass all the way to the top with ice**.

It'll keep your drink **colder for longer**, slow the dilution of the cocktail and it looks the part too.

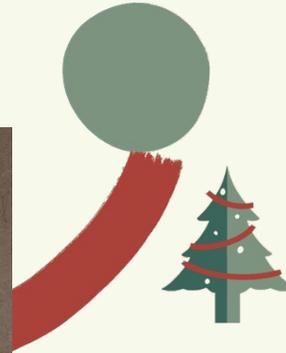
- **Garnish your cocktail!** This finishes your cocktail off, giving it a **professional look** and as over **75% of taste is based in smell**, a good garnish can really elevate your cocktail.

- A **good quality, stylish glass can lift your cocktail game immeasurably**. We recommend building a collection of rocks and coupe glasses... then you'll be prepared for every occasion.



It's beginning to look a lot like a **John Lewis Christmas!**

We're excited to announce that our range of 500ml bottled cocktails, as well as two premium Kocktail gift sets, will be available to buy from John Lewis in time for the festive season. Launching from September, the exclusive Pumpkin Spiced Espresso Martini and gift sets are the ideal presents for cocktail-loving friends and family.



500ml Kocktail Bottles.
£25 at John Lewis.



Classic Cocktail Collection & Old Fashioned Collection
Gift Sets. £22 at John Lewis.

£10 & Under Gift Ideas

Our single cocktail gift set is the perfect stocking filler this Christmas. Available in three flavours, including our award winning Espresso Martini, Gingerbread Espresso Martini and the limited-edition Mince Pie Old Fashioned.

Each gift set comes with a single serve cocktail, garnish and recipe card and is securely packaged in a box that fits perfectly through your letterbox.

Espresso Martini £9

Gingerbread Espresso Martini £9

Mince Pie Old Fashioned £10



Celebratory Serves

Tis' the season for celebrations, so look no further than our 500ml sharing size bottled cocktails...

Impress your guests at the festive family party, be the star of the show at the office Christmas do or keep your bottle chilling in the fridge for the Christmas season

• **Espresso Martini** - The Espresso Martini is arguably one of the most famous cocktails in the world. Our multi award winning version is made with premium spirits such as Italy's favourite coffee liqueur Caffe Borghetti.

• **Gingerbread Espresso Martini** - We thought it was only right to give our award-winning Espresso Martini a festive twist! The slightly warm, caramelised Spice of speculoos syrup lifts the coffee notes, adds in a whisper of gingerbread spice and creates a perfectly balanced modern Christmas classic that would even delight good old St Nick himself.

• **Winter Spiced Negroni** - If we were to recommend one drink to sip whilst adding the finishing touches to your Christmas tree, we think our Winter Spiced Negroni might just be the one. We haven't messed around with the equal measures of gin, campari and sweet vermouth, as we know a classic when we see one but we couldn't help adding some festive cheer with just a dash of warm and rich spiced winter flavours.

All 500ml Bottles £29.



Why Choose Kocktail This Christmas?

- The finest, premium spirits and ingredients.
 - Simple, quick and fuss-free!
- No need for lots of extra ingredients or bottles.
- Guaranteed world-class cocktails at home, designed by a truly world class bartender



Bartenders Favourites – The finest ingredients, make the best cocktails

We believe that our bottled cocktails are rather special for a number of reasons but chief amongst them is that we are one of very, very few companies owned and operated by a truly world-class bartender and then, the fact that we obsess over the ingredients we use - as only the best ingredients will do when creating the best bottled cocktails.

We're proud to work with:



We consider Hepple Gin to be the finest in the World. Made in the remote Northumbrian hills and highlighting the true taste of wild Juniper, Hepple is the house pour in some of the best bars in the world including the Connaught and NYC's Dead Rabbit.



Buffalo Trace Bourbon, comes from the world's most awarded distillery which has over 200 years of heritage in making rich and complex barrel aged whiskey. It's brown sugar sweetness makes it the perfect bourbon for classic American cocktails, just like our Cherry Cola Old Fashioned.



We make our Espresso Martini with Italy's favourite coffee liqueur, Café Borghetti which is still made to the same recipe created over 150 years ago by bar owner Ugo Borghetti way back in 1860.

Where to buy...



& Kocktail.co.uk





Mince Pie
Old Fashioned
£25 • Kocktail.co.uk



Gingerbread
Espresso Martini
£25 • Kocktail.co.uk



Pumpkin Spiced
Espresso Martini
£25 • John Lewis
Exclusive



Espresso
Martini
£25 • Kocktail.co.uk
& John Lewis



Cherry Cola
Old Fashioned
£25 • Kocktail.co.uk
& John Lewis



Chocolate
Negroni
£25 • Kocktail.co.uk
& John Lewis



The Christmas Collection
£29 • Kocktail.co.uk



Single Cocktail
Gift Set £9-£10
Kocktail.co.uk



Banoffee
Old Fashioned
£25 • Kocktail.co.uk



To request high-resolution images,
samples or for further information,
please contact:
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