

Hisense

HISENSE UNLEASHES EARLY BLACK FRIDAY PRICES ON A RANGE OF TVs

Get more for your money this Black Friday with Hisense

The countdown to Black Friday is well and truly underway, with a range of incredible deals making this year better than ever! Hisense, the world's third largest TV manufacturer, has announced a range of unmissable savings for Black Friday. With up to £250 off a variety of 2021 TVs, you don't want to miss out!

Hisense is bringing the best Black Friday deals of 2021 with huge savings on a range of its best models. After lockdown restrictions limiting contact last year during Christmas, TVs all around the country have definitely been overworked, so what better time to invest in a new TV ready to binge watch all your favourite Christmas films. With prices starting from just £279 why not get your hands on the latest technology for a fraction of the price!

Please note, prices indicated are SRPs – final savings are at retailers' discretion

[Hisense A7100F](#) - £399 (RRP £499)



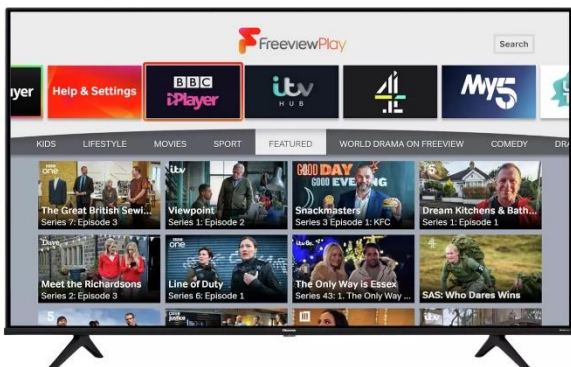
Immerse yourself in breath-taking 4K HDR detail with the Hisense A7100F. This model delivers pin-sharp picture quality whilst HDR maximises contrast and colour accuracy. UHD AI Upscaler enhances all your favourite shows effortlessly and controlling your TV is now easier

than ever using voice with Alexa built in. Personalised, intuitive, and smart, switch effortlessly between all your favourite apps and devices making it easier and quicker to enjoy a world of on-demand entertainment with VIDAA.

Product Specs:

- DTS Studio Sound
- Built in Alexa
- 4K Ultra HD
- HDR
- DTS Studio Sound
- Freeview Play
- 43", 50", 58"

Hisense A6G £799 (RRP £899)



See every detail in stunning 4K HDR with the Hisense A6G. 4K Ultra HD offers 4x more pixels than Full HD whilst HDR makes blacks darker, whites brighter and enhances contrast. DTS Virtual: X automatically separates out dialogue from background noise for a clearer, multi-dimensional audio experience. With

breath taking quality and pin-sharp clarity watch all your favourite shows, watch the action unfold seamlessly with Smooth Motion, reducing blur and screen lag for clearer, more fluid scenes.

Product specs:

- 4K Ultra HD
- Dolby Vision HDR
- Sports mode
- DTS Virtual: X
- UHD AI Upscaler
- VIDAA U5
- 43", 50" 75"

Hisense A7G £949 (RRP £1199)



With the biggest savings amongst the models, the Hisense A7G features true to life colours, spectacular picture quality and striking contrast. Inspired by cinema technology, Dolby Vision HDR technology can deliver highlights up to 40 times brighter and blacks are 10 times darker than a standard picture offering a vibrant viewing experience that makes everything appear more realistic. With amazing

features such as Smooth Motion, reduce blur and screen lag for clearer, more fluid scenes and over all a more enjoyable experience.

Product specs:

- Quantum Dot Colour
- Dolby Vision HDR
- Sports Mode
- Game Mode
- 178-degree visibility
- 43", 50", 55", 58", 65", 75"

For more information, please visit www.hisense.co.uk/tv.

ENDS

For more information, please contact the Hisense UK team at Hatch Communications:
hisense@hatchpr.co.uk / 0113 361 3600.

About Hisense

Founded 50 years ago in China in 1969, Hisense is one of the world's leading manufacturers of televisions and home appliances. As well as the core range of televisions and cooling appliances, Hisense also launched a cooking range in 2019, featuring hobs, hoods, ovens and dishwashers.

This year, Hisense will employ an ATL campaign, launching during the summer, to open conversations with consumers in the UK to drive brand confidence and awareness, and showcase the tech and expertise that goes into their products.

Hisense continuously invests in research and development, with over 80,000 employees nationally and product available in 130 countries across the globe.