



PRESS RELEASE

Introducing the Dualit Design Series Kettle and Toasters

Contemporary Styling with Cutting Edge Technology



Dualit Design Series 4-Slot Toaster and Kettle

Iconic British brand, Dualit is based in the historic county of West Sussex, creating award-winning, 'best in class' appliances for kitchens across the world.

For homeowners who have embraced the industrial look, Dualit's Design Series range offers curvaceous styling with contemporary appeal. With a high gloss finish, stainless steel panels and a black trim, the range also boasts premium technology features to make every use a joy.

Dualit Design Series 2-Slot Toaster

IMAGE TBC

Available in 2 and 4-Slot versions, the Design Series Toasters feature extra-wide 36mm slots designed to handle thicker slices and homemade loaves. A dedicated bagel setting crisps the cut side to perfection while leaving the outside warm and doughy, and the defrost setting means bread kept in the freezer can also be thawed before toasting.

Revolutionary patented Perfect Toast Technology[®] calculates the temperature of the toaster and surroundings to deliver the perfect slice every time while the patented Peek & Pop[®] function allows users

to check on the bread without stopping it from toasting. Individual temperature controls also feature on each pair of slots on the 4-Slot Toaster to cater for differing browning levels.



Dualit Design Series Kettle

The matching rapid boil Kettle has a patented Pure Pour® Spout to provide a uniquely smooth (and satisfying) pouring action, designed to eliminate drips and keep the kettle clean and shiny.

Handy cup level indicators and an illuminated window make gauging water levels simple for maximum efficiency and energy saving, whilst the 360-degree axis power base ensures ease of use. In addition, the push button opening mechanism keeps hands safe from hot steam, as it is not necessary to pull the lid to open it.

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Stockists and Prices

Dualit Design Series 2-Slot Toaster - \$149.95

Dualit Design Series 4-Slot Toaster - \$199.95

Dualit Design Series Kettle - \$149.95

Dualit Design Series Kettle and Toasters will be available from Williams Sonoma from April 2024.

About Dualit

Founded by Max Gort-Barten (CBE) in 1945, the independently owned, third-generation family business continues to nurture Max's inventive and entrepreneurial spirit. Best known for its popular Classic Toaster collection, Dualit's most iconic appliance is still hand-built in its factory in West Sussex, England. A commitment to innovation, pushing the boundaries and listening to its customers as well as relying on gut instinct to create products that combine reliability, performance and enduring design is Dualit's mission. Invention is key to its success and inspires the Dualit family, which is reflected in over 100 patents (granted, pending or expired), design registrations and trademarks the company currently holds.

For more information, high resolution cut out or lifestyle images, please contact: Olivia Collins or Chloe MacDonagh at Sellers PR on +441962 977 950 or email olivia.collins@sellerspr.com chloe@sellerspr.com