

Celluence® Legs Cream: Pure Molecule Luxury For Legs

“Give your legs some super-nutrient luxury with the 9 high-purity natural molecules of Celluence® Legs”



LipoTherapeia, the skin tightening and cellulite specialists, are launching Celluence Legs, the first body cream in the world with high concentrations of nine extensively researched natural active molecules, specific to leg skin wellness:

- Bioavailable curcumin (Turmeric extract)
- EGCG (Green Tea extract)
- Asiatic Acid + Madecassic Acid + Asiaticoside (Centella Asiatica extracts)
- Esculin (Horse Chestnut extract)
- Forskolin (Coleus Forskohlii extract)
- Chlorogenic Acid (Green Coffee extract)
- Liposomal caffeine

All contained in a luxurious, naturally aromatic cream base of extra virgin plum oil.

These actives have been widely used around the world as superfoods, health-promoting drinks or natural remedies for centuries and are known for their action on different aspects of leg skin wellness: hydration, anti-ageing, skin firmness/elasticity, skin microcirculation, stretch mark/cellulite prevention and post-liposuction aftercare.

With its silky skin feel, courtesy of the precious and expensive extra virgin plum oil (as opposed to cheap artificial oil fractions in the vast majority of body skin products), Celluence Legs is ideal as an everyday luxury cream for the legs, thighs and bum.

And this the make up of the Celluence Legs cream: high concentrations of nine high-purity natural active molecules, specific to leg skin wellness and cellulite (as opposed to minute concentrations or just 1-2 actives in the vast majority of “cellulite creams”).

Perfectly combined with healthy eating, berry and vegetable smoothies and regular exercise, for healthier, firmer body skin.

Celluence Legs can be combined with Celluence Body, to nourish your skin with a group of another 5 natural, high-purity active molecules:

- Hydroxyproline peptide
- Bioavailable cocoa flavanols
- Low-medium molecular weight hyaluronic acid
- Beta-sitosterol
- Wide-spectrum tocopherols (alpha, beta, gamma and delta)

Celluence Legs is based on 20 years of research & experience in leg skin wellness with 3,000 clients and the assessment of 160 active ingredients over 24 months.

Although the cream contains all the important anti-cellulite active molecules, it is not marketed as one of the typical miracle "cellulite creams", launched every spring, but rather as a 'leg skin wellness cream', i.e. a more holistic and down-to-earth focus.

"The idea behind Celluence Legs is for you to apply a luxury cream in the knowledge that you also apply amazing super-nutrients on your legs for skin nourishment and wellness, i.e. to offer your legs some everyday luxury with benefits", says Georgios Tzenichristos, the creator of Celluence Legs.

"Due to high cost of quality active ingredients, most body creams contain very little in the way of actives (in fact, many don't contain any actives at all), and this is where Celluence Legs is different. By doing away with distribution costs, retail markups, expensive packaging and excessive marketing costs, we were able to only focus on active ingredients and the cream itself. The principle is to offer a cream packed with high purity, high concentration actives at a moderate price, providing accessible luxury and quality to all.", explains Georgios.

Celluence Legs is contained in an airless recyclable bottle for maximum freshness and potency. It is absorbed within a couple of minutes and leaves skin hydrated for the whole day without any tackiness or greasiness.

Although the cream has been developed with the needs of leg/buttock skin in mind, it can be used all over the body, except face and neck.

Of course the cream is not tested on animals, does not contain any fragrance or questionable chemicals and is fully compliant to strict UK & EU regulations.

With normal application on the legs an 100ml bottle (£39/\$54) will last about 18 days. Two 200ml bottles (£119/\$164) are sufficient for a six-week intensive course on the whole body. Four 200ml bottles (15% off, £210/\$289) are sufficient for a 12-week intensive course.

The Celluence Legs creams are available exclusively from the LipoTherapeia website at lipotherapeia.com/skincare/legs-plus.

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- For more info please check www.lipotherapeia.com/skincare/legs-plus or contact Ellen on: ellen@lipotherapeia.com.
 - For samples please contact Ellen on: ellen@lipotherapeia.com