## **Press Release**



## Sara Miller London Unveils New Lampshade Collection

Sara Miller London's growing interior design ranges continue to WOW with the addition of a new statement Lampshades Collection.

Celebrating a love of playful prints and vibrant colours inspired by a passion for travel, this unique lampshade collection extends the award-winning luxurious lifestyle brand's wallpaper, soft furnishing, bed linen, tableware and accessory collections allowing consumers to create the complete 'Sara Miller London look'.



Combining a sleek drum lamp shape with the perfect fusion of distinctive signature prints and opulent bursts of colour designed to delight and surprise, the range marries the classic with contemporary, creating a real visual feast for the home.

Each lampshade is individually hand-crafted in the UK from luxurious sateen or sumptuous velvet fabric. From prints featuring an array of birds in an enchanted garden setting to exotic birds nestled amongst colourful bamboo flora, with soft pinks, rich teals and bright greens, there is something to suit every colour décor palette.

The eye-catching range is available in ten prints, with a choice of Medium or Large drum, in either a lamp or pendant fitting. The Heron and Bamboo prints are also available with a sumptuous black fringe trim, giving design enthusiasts the chance to 'embellish at every opportunity'.

"I'm so thrilled to be launching this stunning collection - you'll find everything from rich and vibrant statement designs for your living space to softer and more delicate shades perfect for a bedside table." Explains Sara. "As a brand, we believe in accessible luxury and bringing a playful approach into everyday life and hope these lampshades are the perfect finishing touch to your room."

















## Notes to editors:

- Sara Miller London is a luxury lifestyle brand launched in January 2016. It has quickly become one of the UK's fastest growing design brands, selling over one million greeting cards internationally in its first year.
- The Sara Miller London range now includes an extensive collection of over 1000 products across homeware and fashion accessories including, tableware in collaboration with ceramic specialists Portmeirion, wallpaper, bed linen, cushions, bath & body, stationery, luggage, handbags and gifts.
- Sara is an award-winning British designer shortlisted for over 15 industry awards in the last three years. In 2016 Sara won the prestigious title of 'Most Promising Young Designer' at the Henries Awards (the Oscars of the greeting card industry). Sara also won 'Best Licensed Fashion or Talent Brand' 2018, 2020 & 2022 at the Brand and Lifestyle Licensing Awards, up against the likes of David Beckham, Matthew Williamson, Emma Bridgewater and Joules to name a few..
- The brand is supported by major UK retail including John Lewis, Next, Fenwick, M&S and Harrods International, by nationwide independents as well as in 60 countries worldwide. Activity has included the installation of dedicated Sara Miller pop-up shops, in-store events and award-nominated window displays. The full Sara Miller London collection is available to buy at www.saramiller.london
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